

CarltonOne

Grow your business
with the world's most
powerful **engagement**
+ ecommerce platform

Recognition · Loyalty · Rewards · Channel Incentives



One Platform, Two Solutions

Engagement

Helping our global partners and clients build and manage extraordinary employee recognition, sales & channel incentive and customer loyalty programs, incorporating our eCommerce rewards

POWER²
MOTIVATE[®]

E-commerce

Helping our partners and clients seamlessly conduct online transactions for anything, anywhere. With over 10 million rewards, our eCommerce store can be customized for maximum choice or curated for targeted campaigns. Flexible financial services enable friction-free checkout.

 Global
Reward
Solutions[®]

CarltonOne

POWER²
MOTIVATE[®]



The CarltonOne platform empowers any company to build custom engagement and ecommerce rewards programs faster than ever before.

8

million members

10

million rewards

185

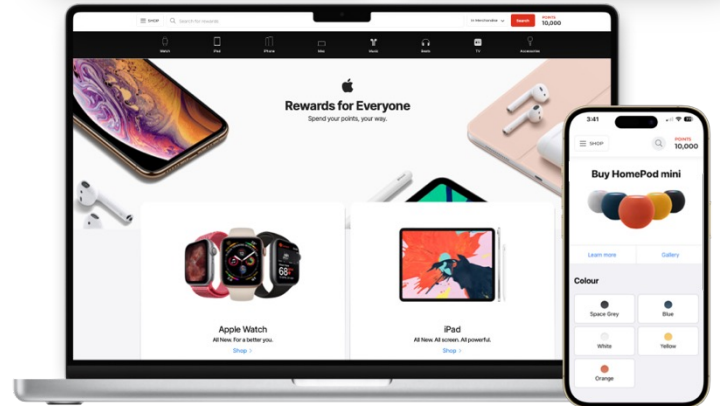
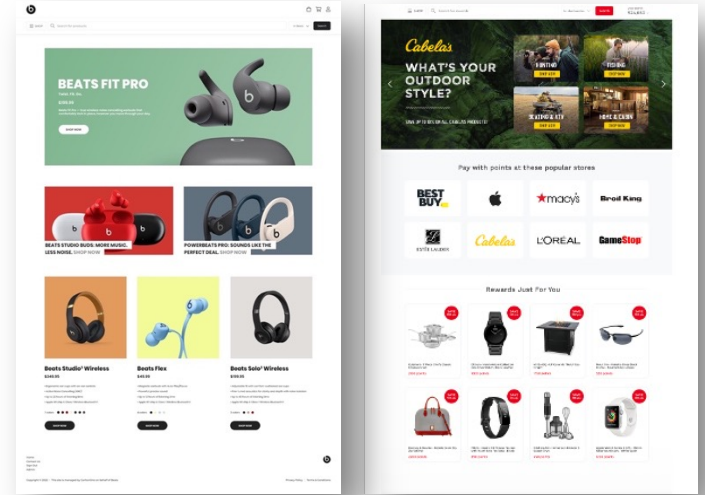
countries

24/7

global customer
support

CONFIGURE, CURATE, CUSTOMIZE

Build and design compelling front-end engagement interfaces, and curate a customized rewards feed of the brands and rewards your members want most.



Engagement features:

- ✓ Global Rewards Gallery
- ✓ Reporting
- ✓ Gamification
- ✓ Metrics Manager
- ✓ Serialized Cards
- ✓ Years of Service
- ✓ Express Claiming
- ✓ Mobile App
- ✓ Outlook App
- ✓ Teams App
- ✓ Recognition widgets
- ✓ Communication Center
- ✓ APIs
- ✓ Automated Importers
- ✓ Ballots
- ✓ HTML Games
- ✓ Admin features
- ✓ Asset Library
- ✓ Budget Manager
- ✓ Contact Us modules
- ✓ Data Collection
- ✓ Self Registration
- ✓ Member Management
- ✓ Welcome Bonus/Letter
- ✓ Discount Coupons
- ✓ Dreamtracker
- ✓ Financial Services (Point top-up)
- ✓ GDPR Compliance
- ✓ WCAG Compliance
- ✓ Plateau Credits
- ✓ Point Transfer, Types
- ✓ Refer a Friend
- ✓ SSO security
- ✓ Surveys
- ✓ Integrations
- ✓ Google Analytics
















Launch programs in 24 hours

Develop engagement programs and branded storefronts for your clients using intuitive low-code tools, customizable templates, and our expanding widget marketplace.



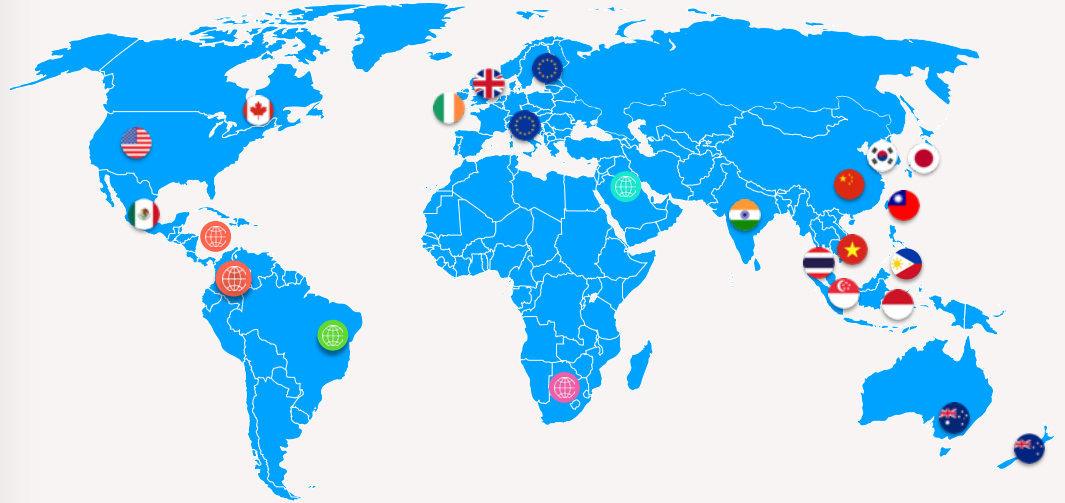
Focus on your clients

Do what you do best while
our platform manages
inventory, orders, shipping,
payments, taxation, support,
reporting, and more.

 Data Management	 Program Management	 Support & Order Management
 Global Spans 185+ countries across multiple reward categories	 Storefront Highly flexible, e-commerce platform aligned to Client brand	 Apple Global Fulfillment Partner Direct delivery from Apple
 Reward Cloud Supplier Updates Automated daily virtually eliminating out of stocks. Daily on-sale items with 35,000+ in the US	 GRS Dashboard & Reporting Full access to all reward data and performance metrics	 Order Tracking Real time transparency aligned with defined SLA's. 98% of orders delivered in <3 business days
 In-Country Products are sourced locally and shipped next day at local rates	 Transparency Access and insight to all costs including taxes. One Price Simplicity.	 24/7 Customer Service Achieve 98% order escalation resolution in < than 23 hours
 Quick-launch API Connectivity 1 API integration enables launch of any country in minutes	 Global Currency & Tax Management Aligned to daily exchange rates and ensure all orders are tax compliant	 Secure Platform Transaction monitoring, threshold limits, SSO access supporting fraud prevention

Go global overnight

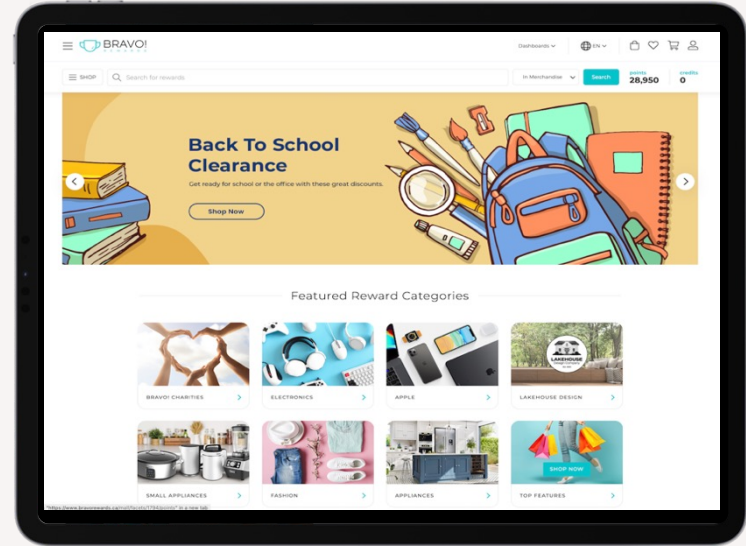
Expand your business internationally with our global supply chain, in-country sourcing, fast shipping, and support for over 185 countries to ensure scalable and sustainable growth.



Offer rewards everyone loves

With just one integration, you can unlock access to 10 million rewards from over 10,000 brands - consolidating and simplifying program admin. Our reward model offers the best negotiated price with no extra costs —no sticker shock, no hidden extras.

- MERCHANDISE
- GIFT CARDS
- PREPAID CARDS
- TRAVEL
- EXPERIENCES
- EVENT TICKETS
- MOBILE TOP-UP
- CHARITIES



Panasonic



BOSE

YETI

dyson

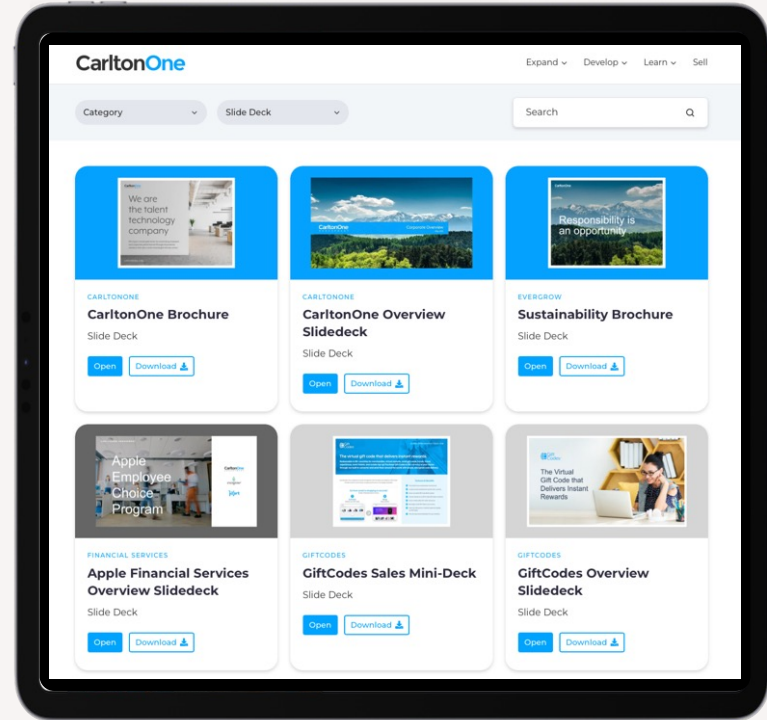
SONY

fitbit

PHILIPS

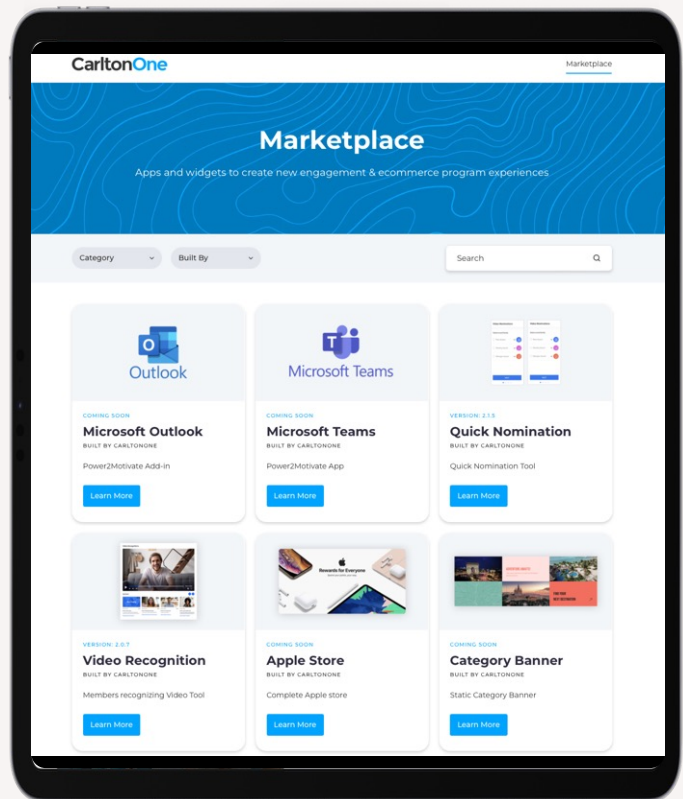
Get training and support

Upskill your team members with dynamic training content, product resources, and certifications to build their expertise.



Connect with new customers

Get listed in our partner marketplace where companies are searching for certified CarltonOne partners to design, launch, and manage their engagement programs.



Supporting you every step of the way

Partnership Kick-off Meeting

We introduce you to the platform, provide an overview of available resources, and deliver a clear list of action items to ensure you get started on the right foot.

User Guides

Our detailed, step-by-step user guides are designed to support both business and technical users, ensuring everyone can navigate and utilize the platform effectively.

Video Training Sessions

We offer a series of instructional videos that walk you through the process of building, configuring, and launching engaging programs.

Certifications

To help you elevate your expertise and showcase your competencies, we provide curated learning paths and certification programs tailored to your needs and goals.

Quarterly Business Review Meetings

At these checkpoints, we help evaluate and optimize program performance, solve any challenges that arise, and strategize to drive future growth.

Every transaction funds trees



At CarltonOne, we build our programs with intentional, sustainable, and strategic actions that support our fundamental concern about impending climate change. As a signatory, we are committed to the UN Global Compact corporate responsibility initiative and its principles in the areas of human rights, labour, the environment, and anti-corruption.

[Learn more at \[eco.carltonone.com\]\(https://eco.carltonone.com\)](https://eco.carltonone.com)



As a company operating in over 185 countries, we understand the positive global impacts that our corporate environmental actions can have. Our Evergrow eco-action model converts member activity on all our platforms directly into climate change funding. **CarltonOne is proudly carbon negative** — the CO₂ generated by our global business activities is entirely offset by our Evergrow eco-action tree planting.

TREES FUNDED 2023

8,000,530

88,005,830 kg CO₂/year offset by trees

TREES FUNDED IN 2022

7,785,403

85,639,433 kg CO₂/year offset by trees

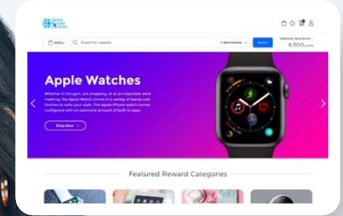
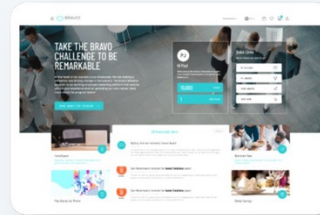
TREES FUNDED SINCE 2020

18.2 million

200,370,038 kg CO₂/year offset by trees

CarltonOne

Start growing your business today.



For a demo and more information, contact

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